

# CANDLELIGHTERS

CHILDHOOD CANCER FOUNDATION OF NEVADA



## SPONSORSHIP OPPORTUNITIES

**SEPTEMBER 16, 2023 • 8AM**

**EXPLORATION PEAK PARK IN MOUNTAINS EDGE**



# MISSION & HISTORY

No child should ever face childhood cancer alone.

For over 40 years, **Candlelighters Childhood Cancer Foundation of Nevada**, has been doing everything we can to make children with cancer, their caregivers, and their brothers and sisters feel like part of our family, from the very first diagnosis through treatment, remission, recovery, or bereavement and beyond. **We reach out and light the way for these families by providing emotional support, quality of life programs and financial assistance** – support that allows them to stay focused on providing all the love their child needs at a time when they need it the most.

Candlelighters was founded in 1978 by two families, each with a child who had been diagnosed with cancer. Their hope was to use their own experiences with childhood cancer to help others on one of life’s most difficult journeys. Over the years, our dedicated volunteers and staff, many of them parents who have experienced firsthand the pain of childhood cancer, **have become family to thousands of Nevadans with a child who has been diagnosed** and is being treated for the disease.

























This mission is what has brought together families, friends and community supporters to make the **Superhero 5k the most POWERful race in the Universe**, or at least in southern Nevada. By joining us and over 2,000 participants, you can assure that no child will ever face cancer alone. This is your chance to soar!

THE MOST POWERFUL RACE IN THE UNIVERSE!



## SPONSORSHIP PACKAGES

SEPTEMBER 16, 2023 • 8AM

	HULK \$1,000	BATMAN \$3,500	CAPTAIN AMERICA \$5,000	WONDER WOMAN \$7,500	SUPERMAN \$10,000	IRONMAN \$15,000
Provided with a 10x10 information booth at event						
Business will be posted on 5K registration website	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Race entries to the Superhero 5K	5	10	15	20	25	35
Opportunity to provide swag for all attendees in registration packet						
Social Media Post (pre & post) Superhero 5K		LOGO	LOGO	LOGO	LOGO	LOGO
Company logo included on email blast for the event		LOGO	LOGO	LOGO	LOGO	LOGO
Logo at Start/Finish point of the race						
Listed on printed materials			LOGO	LOGO	LOGO	LOGO
Name mentioned during the event						
Inclusion in 30-second commercials over five Audacy radio stations						
Listed in press release						
Recognized at pre-event kick off						
Company website linked to name/logo on Superhero 5K website						
Premiere Superhero 5K activations **						





## **ADDITIONAL ACTIVATIONS**

**AS THE OFFICIAL SPONSOR OF ONE OF THESE THREE ACTIVATIONS  
YOU WILL HAVE ONE SIGN WITH YOUR NAME AND LOGO:**

- Hydration Station
- Kid Zone
- Creative Expressions

### **SPONSOR A CANDLELIGHTERS FAMILY - \$110**

- Your donation of \$110 or more will cover the cost of a Candlelighters family of 4

### **VENDOR BOOTH - \$300**

- Opportunity to showcase your business to over 2000 people.
- 10x10 information tent includes: table, 2 chairs, 1 black table cloth.



**WE'RE FAMILY, EXTENDED.**

**CANDLELIGHTERSNV.ORG • 702.737.1919**