

CANDLELIGHTERS

CHILDHOOD CANCER FOUNDATION OF NEVADA



SPONSORSHIP OPPORTUNITIES

SEPTEMBER 17 • 8AM

EXPLORATION PEAK PARK IN MOUNTAINS EDGE



MISSION & HISTORY

No child should ever face childhood cancer alone.

Since 1978, **Candlelighters Childhood Cancer Foundation of Nevada**, has been doing everything we can to make children with cancer, their caregivers, and their brothers and sisters feel like part of our family, from the very first diagnosis through treatment, remission, recovery, or bereavement and beyond. **We reach out and light the way for these families by providing emotional support, quality of life programs and financial assistance** – support that allows them to stay focused on providing all the love their child needs at a time when they need it the most.

Candlelighters was founded in 1978 by two families, each with a child who had been diagnosed with cancer. Their hope was to use their own experiences with childhood cancer to help others on one of life’s most difficult journeys. Over the years, our dedicated volunteers and staff, many of them parents who have experienced firsthand the pain of childhood cancer, **have become family to thousands of Nevadans with a child who has been diagnosed** and is being treated for the disease.

This mission is what has brought together families, friends and community supporters to make the **Superhero 5k the most POWERful race in the Universe**, or at least in southern Nevada. By joining us and over 1,500 participants, you can assure that no child will ever face cancer alone. This is your chance to soar!

THE MOST POWERFUL RACE IN THE UNIVERSE!



SPONSORSHIP PACKAGES

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	HULK \$1,000	BATMAN \$3,500	CAPTAIN AMERICA \$5,000	WONDER WOMAN \$7,500	SUPERMAN \$10,000	IRONMAN \$15,000
Provided with a 10x10 information booth at event						
Business will be posted on 5K registration website	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
Race entries to the Superhero 5K	5	10	15	20	25	35
Opportunity to provide swag for all attendees in registration packet						
Social Media Post (pre & post) Superhero 5K		LOGO	LOGO	LOGO	LOGO	LOGO
Company logo included on email blast for the event		LOGO	LOGO	LOGO	LOGO	LOGO
Logo at Start/Finish point of the race						
Listed on printed materials			LOGO	LOGO	LOGO	LOGO
Name mentioned during the event						
Inclusion in 30-second commercials over five Audacy radio stations						
Listed in press release						
Recognized at pre-event kick off						
Company website linked to name/logo on Superhero 5K website						
Premiere Superhero 5K activations **						

ADDITIONAL ACTIVATIONS



HYDRATION STATION

As the official sponsor of the hydration station you will have 3 signs throughout the Superhero 5K event area.

KID ZONE

As the official sponsor of the Kid Zone you will have 3 signs throughout the Kid Zone

CREATIVE EXPRESSIONS

Official Sponsor of the Creative Expressions you will have 3 signs throughout Creative Expressions

PHOTO-OP / STEP AND REPEAT

Official sponsor of the Candlelighters photo-op/step and repeat you will have 3 signs throughout the photo area.

SUPERHERO 5K PACKET PICK UP SPONSOR - \$4,000

- Company name/logo on swag bags
- Company to host packet pick up with Candlelighters' support
- Packet pick up will be from 7:00am to 7:00pm
- Packet Pick will have a food truck
- Packet pick up will have a DJ
- Packet Pick up will include Candlelighters Step and Repeat

SPONSOR A CANDLELIGHTERS FAMILY - \$100

- Your donation of \$100 or more will cover the cost of a Candlelighters family of 4

VENDOR BOOTH - \$250

- Opportunity to showcase your business to over 1500 people.
- 10x10 information tent includes 1 table, 2 chairs, 1 black table cloth.



WE'RE FAMILY, EXTENDED.

CANDLELIGHTERSNV.ORG • 702.737.1919