



And so it begins: Week 1 Update



Weekly Fundraising Tip: Get Social

The most effective way to fundraise for your team is to share on your social media platforms.

- * Once you join your team officially, you will have a fundraising page on Qgiv with a large very conspicuous button that says "share to facebook"
- * Don't create a fundraiser directly from the facebook landing page, that will not be linked to your 5K page (although the money does still come to Candlelighters, so thanks!)
- * The most critical thing you can do is PERSONALIZE your message. Ask yourself the following:
 - What does camp mean to me personally?
 - What does Candlelighters mean to the community through my lens?
 - What story sticks out to me when I think of camp?

Share *that*. Those stories are what connect people to our cause. If you can, add a picture of yourself at camp to show this is not a nameless fundraiser, this is something that matters to you.

If you're interested in learning more about using social media effectively as a volunteer, [check out this presentation by our former Development Manager.](#)

Hash tag madness: #SuperHero5K2021 #ComeFlyWithUs #ComeFireflyWithUs #TeamChapter1 #TeamChapter2 #VolunteeringIsSuperToo



Weekly Challenge: You Are Super

Send us a picture of you in your super hero costume and the super hero version of your camp name. You can email me or practice those fresh social media skills and tag Candlelighters + hashtags.

Here are ours in the office:

SUPER BIRDIE!

INDY-Credible!

and of course, yours truly, The Prickly Pear

Haven't picked a team yet?

[JOIN TEAM CHAPTER ONE NOW](#)

[JOIN TEAM CHAPTER TWO NOW](#)

[Ooooh what about volunteering?](#)



Game on,
Cactus aka the Prickly Pear

Need more deets? Email lgillman@candlelightersnv.org

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