



Week Fantastic Four!



CAMP LEADER BOARD

#1



TEAM BIRDIE

#2



~~CHAPTER 1~~
^INDYCREDIBLE



HIGHEST INDIVIDUAL EARNER
BIRDIE



Weekly Fundraising Tip: Find Your Inner Circle

Go grab a pen and paper. Got it? Okay.

We're going to be creating three lists so draw two lines down the paper to create columns, or fold it in thirds, or draw three boxes....you do you, the point is: three lists.

The first list is your inner circle, that's going to be your besties, your loved ones, your ride-or-dies. Label the list accordingly.

The second list is gonna be mid tier peeps. Those are your casual friends, maybe your extended family, perhaps your coworkers,.

The third list is your outer network. These are your social media followers, perhaps a church or sports group group, or other network you belong to.

Set your self a two minute timer, or maybe the length of your favorite song, and brainstorm. Physically write down each list on the paper.

You'll approach each donor differently, so it's helpful to see your networks laid out in front of you.

List one: Your inner circle
Approach these folks individually. Make your ask in person if you can. They know you well, so don't be afraid to ask for a higher or more meaningful dollar number, but also make sure you actually ask. It can be awkward talking money with people we care about, but remember, these are the people who really do care about you.

List two: Your mid tier
You can approach these as a group. Try connecting through social media posts, or group texts. Make sure you still vocalize your ask, but aim for a more casual target.

List three: Your greater community
Is there a way these networks are already getting the word out that you can take advantage of? See if you can hang a flyer at a church board, or get a blurb about 5k into a group newsletter. These ripple effects can end up having a far reach!

Knowing how to personalize your ask and extend your reach is a great way to support your team!



Weekly Challenge: Thank You Cards

One of the most important steps in fundraising is remembering to thank your donors. While a verbal or emailed thank you gets the job done, nothing tops a handwritten note. Think about ways to make your thank you card special.

- Do you have art skills that you can personalize?
- Is there a photo from Candlelighters that you can include?

- Is there a fun way to incorporate the superhero theme?

Little details can make a big difference! Let's see your most creative thank you cards...I recommend all the glitter.

Can team INDYcredible regain their lead? That's up to you!

See you next time,

Cactus

Need more deets? Email lgillman@candlelightersnv.org

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